



become a Steps for Life **NATIONAL SPONSOR** welcome

Thank you for taking the first step in expressing your interest in becoming a National Sponsor. Threads of Life relies on the willingness of many individuals and organizations that generously support Steps for Life to raise money for our programs and services - and we appreciate your commitment.

HOW YOUR DOLLARS HELP FAMILIES OF WORKPLACE TRAGEDY

- Allow family members to receive peer support from a Volunteer Family Guide
- Send family members to a regional Family Forum where they learn healthy coping skills
- Provide information and resources through our web site and our newsletter *Threads*
- Train family members to become injury prevention champions in our national Speakers Bureau

Shelley Thorsen's husband Lee was an industrial commercial electrician who died after he was electrocuted by a faulty motor switch. Shelley is a Threads of Life family member and volunteer.

We walk in the Steps for Life Walk to honour my husband, and children's father, Lee. One of the reasons I feel good about Threads of Life is that I am part of a community of "paying it forward". I am learning from those who have gone before me, and, in turn, will help those who come after me.

— Shelley Thorsen

2018 Event Details

when?

First weekend of May 2018

where?

Over 30 communities across Canada

Visit www.stepsforlife.ca/locations for a location near you.

Steps for Life

Steps for Life – Walking for Families of Workplace Tragedy is the flagship fundraising event for Threads of Life. Since 2005, Steps for Life has not only increased health and safety awareness but it has also raised more than \$4.1 million to provide support programs and services to families affected by a workplace life-altering injury, occupational disease or fatality.

In 2017, more than 5,100 people joined the walk in 30 communities across Canada, raising over \$680,000.

How can you support and sponsor this event?

In addition to registering and walking, you can become a National Sponsor. There are various opportunities for national partners to sponsor the event. For further information please contact Scott McKay at smckay@threadsoflife.ca to discuss the best way that you and/or your organization can support our worthwhile cause.



Association for Workplace Tragedy Family Support

Need more info? Have any queries? Or want a customized package?

Call 1-888-567-9490 or contact Scott McKay, Director of Partnership & Fundraising at smckay@threadsoflife.ca

